



BRITISH INTERNATIONAL COLLEGE OF PROFESSIONAL MANAGEMENT CAMBRIDGE INTERNATIONAL COLLEGE

Professional Study & Training for Successful Careers

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News Bulletin (Spring/Summer 2025)



A message from the Principal and Vice Principal

"We hope you will be inspired by this News Bulletin. It has news and stories about CIC Graduates and Members; news about Programs, studies, and special fee offers; news about Graduations held, and about Affiliates."

Professional Study & Training
for Successful Careers worldwide



Founded in 1935

CIC celebrates being 90 years old this year. We hope you will celebrate too, with new jobs, promotions and success.

Recent Graduation Ceremony in Malaysia



This picture depicts staff and graduates of Universal Business Academy, a CIC Affiliate in Malaysia. CIC Members graduating and taking exams with UBA include: **Baccalaureate: Leni Suryanto (Business Administration), Pathma Devi (Financial Administration); Diploma in Business Management: Meenabigai Thangavelo, Thilagavathi Irusan, Satguna Kumarasamy, Sharmila Raman; and on the EMBA Audrey Patrick (Specialization in Business Administration).**

Additionally, all CIC UBA Members receive ILM City & Guilds Certificates (see inside); and 3 Members took breaks for family reasons, before continuing and completing.

Insurance Diploma Graduates in Kenya



Pictured are 5 of the many graduates who studied CIC's Insurance Diploma Program at the Insurance Institute of East Africa, a CIC Affiliate in Kenya. They are: **Isaac Kirwa, Dennis Njagi, Fridah Kinyua, Philip Njoroge, Kellen Mwangera, with IIEA Head, Elijah Mogere.** All 5 now have jobs with prestigious Kenyan companies.

Fridah Kinyua wrote this: "I am grateful for the chance to study the Diploma in Insurance by distance-learning in the comfort of my office and home. The Study Materials were simple to work with. I look forward to great opportunities in my career."

Philip Njoroge wrote this: "Studying with CIC is the best thing that has happened to me, I wish I had known about this before, my career path would be way above. With my diploma I have a promotion interview. I am planning more studies with CIC and encourage my colleagues to study with CIC as well."



My Dreams Come True



"My profound thanks to CIC for my incredible academic journey and the opportunities, knowledge and guidance provided. It was my dream to gain a degree as I was the first in my family to attend college and higher education. CIC made my dreams come true and really supported me.

I am finalising a new Procurement position with a stable salary, benefits like health insurance, work from home, paid sick days and paid vacation. My dual CIC EBA and BBA degree is great for employment."

Shermika Marcella Oculi, USA
CIC EBA & UA Bachelor degree
(Materials, Logistics & Supply Chain Administration)

Valuable Study & Training Programs



"I am indebted to the CIC management team for the professionally designed, comprehensive, valuable study and training programs. The high-quality, up-to-date and professional study programs are the best fit for everyone and deserve to be highly appreciated.

CIC improved my managerial capacity and knowledge. Today, I am general manager of a logistics company serving the Djibouti Seaports, gateway of three continents. It is worth the money and time invested."

Omar Abdillahi Begsi, Djibouti
CIC Baccalaureate
(Materials & Logistics Administration)

Academic & Professional Goals



"Due to my educational ties with CIC I am invited to the Global Conference on International Business and Marketing in August 2025 in the USA. This conference aligns perfectly with my academic and professional goals, providing valuable global business and marketing strategy insights.

I am also founder of a foundation that supports 37 vulnerable children and orphans. This commitment to education and welfare reinforces my personal and professional growth. I appreciate your support."

Mohamed Mustapha, The Gambia
CIC EBA & UA Bachelor degree
(International Relations & Administration)

Academic and Career Progress



"My gratitude to CIC for my success. This Program was not easy for me but your support, guidance and high standards helped me reach this goal, and to grow and be recognised in my company. I have been promoted to junior manager in charge of stores issues. Thank you CIC for my recognition and my academic and career progress."

Eugene Siasimuna, Zambia
Stores, Inventory & Warehouse Management Diploma
Eugene's Administrative Manager wrote:
"This training helped him understand stores management with a lot of improvement. It has really shaped him into a junior manager in the company."

Respect of Management & Colleagues



"I write to share the positive impact of CIC training on my professional development and performance. I was given the role of heading a new education district by the District Education Directorate and successfully supervised 326 candidates, 9 schools, 11 invigilators and a police officer.

CIC Manuals were instrumental in guiding me through my responsibilities. I earned respect from management and colleagues who now recognize my competence in education, leadership and organization."

Joseph Awintoi Avoka, Ghana
CIC Baccalaureate
(Educational Leadership & School Administration)

Balancing Work & Family Life



"I would like to extend my heartfelt thanks to CIC for its flexible training style which allowed me to complete my course while balancing work and family life. The program equipped me with valuable skills in project management, strategic planning and team leadership.

I am fully utilising all of these skills in my role as Country Operations Manager with Mott MacDonald. I look forward to pursuing a masters programme with CIC soon and developing my knowledge even more."

Jared Jacob Kanyara, South Sudan
CIC Baccalaureate
(Management & Administration)

Cambridge International College and ILM City & Guilds



- ★ CIC is an accredited British College and is authorised by the Royal Court to provide tuition, hold exams, and confer awards.
- ★ As part of the College's commitment to high quality, CIC also submits its programs for evaluation, approval and quality assurance to ILM City & Guilds, which is a global leadership and management body.
- ★ If you are a CIC Graduate you can gain an additional ILM City & Guilds certificate based upon your CIC study; ask for details via: registrar@cambridgetraining.com

Special Inclusion of English in CIC's Honours, Baccalaureate and EBA Programmes



- ★ If English (Professional English or Business English) is not already included in your current Honours, BAC or EBA Programme, or is not in the Programme you want to enrol for, it can be included as an additional optional subject for an extra fee of just £100 or US\$150.
- ★ You will be provided CIC Study Manuals, will sit a short extra Exam, and the English subject will be added to your transcript.
- ★ This will provide additional proof of your English skills and English language ability.

Feature on: CIC's Baccalaureate on Management & Business Administration (BMBA)



- ★ This Baccalaureate is the most flexible Programme CIC offers. It allows you to choose 5 out of the 8 subjects to be studied as part of the BMBA Programme. There are 3 mandatory subjects, and a choice of 26 other subjects to choose from - see CIC's website for more details on: <https://www.cambridgecollege.co.uk/courses/>
Choose course category: Business Studies
Choose study level: Baccalaureate
- ★ This week **Tamika St Valle** from **Dominica** enrolled on the BMBA and chose: *Management & Administration, Accounting & Finance, Events Management, Office Management, Administrative/PA/Secretarial Duties.*

HR Management Roles, Responsibility, Actions 'The Person versus the Paper' in Recruitment and Promotion



- ★ An HR manager's job is to determine, by designing clear job specifications, skills testing and interview, who 'the best' candidate is for a vacancy in their organization.
- ★ However, should a candidate with a higher qualification be chosen over someone who has a lower award but better knowledge, ability, attitude and teamwork skill?
- ★ Is 'the best' determined only by qualification, or is it by ability, knowledge, attitude, teamwork? What makes a candidate 'the best' and most able to carry out a job well?
- ★ If you are in HR but are unsure of the answers to these questions, you should enrol for CIC's great HR courses.



Cambridge International College: a Global Institution

Cambridge International College is truly global with Members and Graduates in over 100 countries worldwide. We have selected 8 of them here and stated their countries - but do you know the capital cities of these countries? (The answers are below, upside down.)

Lucia - Castries; Germany - Berlin
Gaborone; England - London; St
Tutuila - Funafuti; Botswana -
Gaborone; Eswatini - Mbabane;
Bulgaria - Sofia; Solomons -



Kalina Nikolova
Credit Control & Management
(BULGARIA)



Nobert Pitu
Computers & IT in Management
(SOLOMONS)



Patience Sibisi
Commercial Practice & Law
(ESWATINI)



Tomu Hauma
Business Entrepreneurship
(TUVALU)



Ditshotlo Kelebemang
Logistics & Supply Chain Management
(BOTSWANA)



Ciara Chisholm
Office Management
(ENGLAND)



Nia Pearly Albert
Accounting & Finance in Business
(ST LUCIA)



Shaun Munzer
Management of Human Resources
(GERMANY)

If you would like to be shown or featured in a future CIC News Bulletin, Newsletter or Prospectus, send your name, Membership Number, a story or article, and clear photo to CIC by post, email or whatsapp.



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Fee Reduction Enrolment Form

for CIC's three newest Diplomas on:

- ☐ **Journalism, Mass Media & Professional Writing**
- ☐ **Digital & Online Marketing**
- ☐ **Audit & Assurance**



Please enrol me for the Diploma(s) ticked ☒ at the Reduced Fee of **GB£160 or US\$320**

I enclose herewith the sum of: ☐ GB£160 or ☐ US\$320 for the Diploma(s) ticked
Fee paid by: ☐ Western Union; ☐ Bank Transfer; ☐ PayPal; ☐ Credit/Debit Card; ☐ Other: _____

MY FULL NAME:

(as you want it on your Diploma)

MY FULL ADDRESS:

(the **full** and **exact** address for delivery of your Study Materials including town, region, country and post code if there is one)

Email:

Nationality:

Telephone:

Age:

Previous study or experience of the subject before?:

Present employment/post held, if employed:

Special needs, if any:

I agree to CIC's standard Terms and Conditions of Enrolment/Registration.

Signed:

Date:

Program/Syllabus content - for more details visit CIC's website: www.cambridgecollege.co.uk

Journalism, Media & Writing

1. The Media and Journalism
2. Journalists and Reporting
3. Communicating & Audiences
4. Mass Media & Communication
5. Journalistic Skills and Abilities
6. Journalistic Writing, Language
7. Legal Matters for Journalists
8. Narrative and Story Writing
9. Creative Writing, Writing Tools
10. Characterization and Dialogue
11. Narrative, Settings, Themes
12. Writing for Broadcast Media

Digital & Online Marketing

1. Benefits of Digital Marketing
2. Principles of Marketing
3. Digital Marketing Channels
4. Markets, Segmentation & Data
5. Social Media Marketing
6. Viral Marketing
7. Search Engine Optimization
8. Keywords & Keyword Research
9. Website Design
10. Website Content
11. Content Marketing
12. Outcome & Influencer Marketing

Audit & Assurance

1. The Purpose of Audits & Auditing
2. Auditors, What They Aim To Do
3. Corporate Governance, Directors
4. The Legal Framework, Duties
5. Audit Planning, Processes, Risk
6. Internal Controls & Activities
7. Audits Of Financial Systems
8. Auditing Accounting Systems
9. Audit Evidence and Quality
10. Verifying Assets & Liabilities
11. Audit Completion & Reporting
12. Compliance, Audit Issues

