



# CAMBRIDGE INTERNATIONAL COLLEGE

THE BRITISH INTERNATIONAL COLLEGE OF PROFESSIONAL MANAGEMENT

Professional Study & Training for Successful Careers

International HQ: Attique House, Route de Quennevais, St Brelade, Jersey JE3 8FP, Britain.

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# SUCCESS!

*CIC International Newsletter - Summer/Autumn 2023*



## *A message from the College Principal and Vice Principal*

“When Dr Joseph Lee founded the College in 1935, he believed everyone worldwide should have access to high-quality education.

We still believe that is true and we strive for people worldwide to become part of the ‘CIC global family’, united by a desire to learn, to improve and to develop skills and knowledge through professional, affordable study.”

## *New CIC Graduate Badges*

Graduate badges are planned to be available (free) for Members who complete a CIC Program between September and December 2023.



## See inside for details of:

- Recent Graduates • Testimonials & News
- A Questionnaire and a Free Course • Email Advice
- Special Offer Programme • Mini MBA • and more

### OSMAN JAMA from SOMALIA

“I am happy to share with you that I received my CIC Diploma in Banking & Bank Operations and an International Certificate in Leadership. I also graduated with a Baccalaureate of Business Administration from CIC in 2013 and I am still studying your courses and learning. In the picture I am being handed over my Diploma inside my office.”



## GRADUATES CELEBRATE!

This picture shows a Graduation Ceremony in Laos at Kiettisack International School, one of CIC's Affiliates. Happy Graduates include **Jeremy Canete** (Graduate Diploma in International Marketing); **Teely Vangchiaxa** (Graduate Diploma in Organisational Understanding & Development and a Diploma in Professional English); and **Sophia Sokoken** (Diploma in Human Resource & Personnel Management). Well done all!

### Adiam Berhane Ghebru from Eritrea who studied Hospitality Management with CIC:

“I highly recommend this program for anyone looking to advance their career or explore new job opportunities. The study and training materials were comprehensive and easy to follow. The programme helped me gain valuable skills and knowledge that directly translated to a higher qualification and success in my career.”



## Ngala Nfor Hashan

wrote from **China** where he is currently working:

*"Thanks so much to CIC. I am a French and English teacher in a University that is based in Xi'an in China.*

*I appreciate CIC's rich and up-to-date study materials. I was amazed to study topics like SWOT analysis, Break-Even, blue sea and red sea businesses, which I have discussed with my own students who showed great enthusiasm in class and that was such a fulfilling time for me.*

*My gratification to the CIC heads, staff and everyone that has a role to play in this fantastic and accredited international institution."*

Ngala has gained a **CIC Diploma in Business Economics**, an **Honours Diploma in Business Accounting & Finance**, and is currently studying the **Double Award EBA & BBA degree programme**.



## Asmerom Ebuy Kelkel

wrote from **Ethiopia** where he lives and works:

*"I commend CIC's efforts in providing professional study and quality training for successful careers.*

*I heard about Cambridge International College from a friend. That opened a golden door of opportunity to widen my knowledge in finance. I took the step and achieved my Graduate Diploma.*

*I wanted education, and CIC was the right path to realize my vision. I applaud the hard work and continued support of the staff throughout my educational journey. I refer my family and friends so they can be part of this remarkable college."*

Asmerom has gained a **CIC Graduate Diploma in Business Finance & Investment**, and a **Baccalaureate in Financial Administration**.

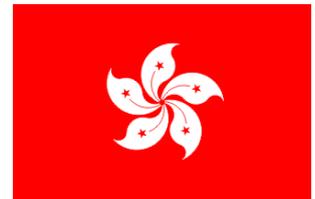
We look forward to further successes as well.



*"I am Sahr Nyaama, a Sierra Leonean national. I started my academic journey with Cambridge International College in 2003, gained good Diploma results, and on completing my studies I worked with several institutions local and international. In 2021 I re-entered CIC to study the Baccalaureate in Management & Administration which I completed in 2023. I am currently the Chairman of the National Youth Service, a government agency supervising youth affairs in my country."*

## Successful Graduates from Hong Kong

The flag of Hong Kong depicts a white stylised five-petal Hong Kong orchid tree flower in the centre of a red field. These Members are part of a group who enrolled through a CIC Affiliate in Hong Kong - congratulations to all!



## Send your emails Professionally!

Whether you send an email from a computer or a cellphone, always:

- ★ include your **NAME** and **Membership/Reference** (if you have one).
- ★ include the email you are replying to ★ check your email for errors

**NOTICE:** some 'yahoo' emails are not reaching CIC. Also, some emails sent by CIC to yahoo addresses are not arriving; so to be safe, do get and use a gmail or other email address too.



## Bol Gatkoï Jal Gatbuok has written from South Sudan:

*"Friends, colleagues and family: join Cambridge International College, an accredited & recognised open distance-learning College worldwide, to become a good manager or administrator, successful business person, professional logistics & supply manager, or get a top job across the globe.*

*Last year I graduated from CIC with an International Diploma in 'Logistics, Materials & Supply Chain Management' and got a job. This year I won another position in MSF Holland as a Transport Officer.*

*I am continuing studying at CIC, a Baccalaureate in Business Administration programme. I am a second year student, very confident in CIC's course materials and its high standard understandable distance-learning which you can study at your own pace anywhere worldwide.*

*I can't wait to complete at the end of this year and climb the ladder higher and demonstrate what I'm now learning and put it into reality."*



**Bol pictured revising one of his CIC Study Manuals.**

## Three of CIC's Baccalaureate Members Living and Working in Egypt



Pictured are: Abdulkarim Kabir Abdulmumini, Jamilu Abdulmumini Kabir and Mubarak Kabir Abdulmumini. All 3 are originally from Nigeria. Abdulkarim completed the Baccalaureate in August 2023; Jamilu has passed the First Year; Mubarak is preparing for his Exams.

***Wherever you live, you can study with CIC!***

## Focus on: PAPUA NEW GUINEA



Papua New Guinea is a country in the south-western Pacific. Its neighbours include Indonesia, Australia and Solomon Islands. These testimonials are from CIC Graduates who enrolled through CIC Affiliate Christian Books Melanesia Inc.

**LARKISON ZULU MALAH** who studied: **PROFESSIONAL ENGLISH:**

*"It is a pleasure for me to say thank you so much to CIC for offering the best content and knowledge. I have gained a lot and now I am putting what I have learnt into practice. I am so proud and glad I have taken these studies with CIC and successfully achieved my International Diplomas. No matter what I will always treasure CIC."*



**TUMBE PASU** who studied: **PUBLIC MANAGEMENT & ADMINISTRATION:**

*"I appreciate CIC for offering the best up-dated course modules which are competitive in the working environment. I took up Public Management and Administration with CIC and it greatly assisted me to administer the newly established organisation I now work for. I am looking forward to pursuing further studies with CIC."*



**JOAN MAPAURO** who studied: **ESSENTIAL EVERYDAY ENGLISH:**

*"Thank you CIC for the great opportunity you have given me. I have gained a knowledge of essential everyday English to enhance my career to the next level of my education on Philosophy. This was a great thing in my life to graduate with an International Diploma."*



**HELLINA WAIMBA** who studied: **ACCOUNTING IN BUSINESS & MANAGEMENT:**

*"I am very excited to have done this course because I have gained great knowledge. The modules of this important Program enabled me to study well and understand accounting further. With these Study Materials and gaining my Award I have been successful with getting a new job."*



**FLORENCE BONDI** who studied: **ESSENTIAL EVERYDAY ENGLISH:**

*"I would like to thank CIC because they helped me to understand my everyday essential English. This CIC Program was very interesting and well designed. I graduated with Merit! Thank you CIC for your professional guidance and please keep it up! I advise anybody to choose CIC for your career."*



# Officers in Solomon Islands benefit from CIC Courses

This article is from a media release by CSSI Executive Office which appeared in the Government Newspaper.

“Correctional Service of Solomon Islands (CSSI) officers are benefitting from Cambridge International College (CIC), a British Distance-Learning provider. More than 30 officers have enrolled for CIC diploma courses. Procurement, Logistics, Administration, Financial Management, Public Administration, Human Resource Management, Bookkeeping and Accounting are amongst the courses the officers enrolled for.

Speaking on 18 July 2023 at the CSSI Academy, Deputy Commissioner Chris Bwekulyi said CSSI would benefit through the training and development of its Human Resources and urged the officers to make use of their opportunity and prove themselves by completing their courses with good grades. He added: **“CIC courses are offered worldwide and many locals who have graduated from CIC have gained entry into universities in the Pacific and hold various positions in private and government sectors.”**

Charles Sisimia, Director of CS Vision: **“CIC offers another pathway for learning for local professionals through flexible and affordable distance-learning where students can integrate their studies with their work.”** He emphasised ongoing professional development is vital for organizational health and organizations must invest in staff development, giving employees the opportunity to acquire new knowledge and skills. Mr Sisimia, himself a CIC graduate, former senior public servant and government advisor, said learning is key to development and urged exploring distance-learning as a viable option.”



CSSI officers and CIC Associate Mr. Charles Sisimia (sitting 2nd right) at the CSSI Academy



## **RUKUNDE DIKARABO-MOTLHALEFI from BOTSWANA:**

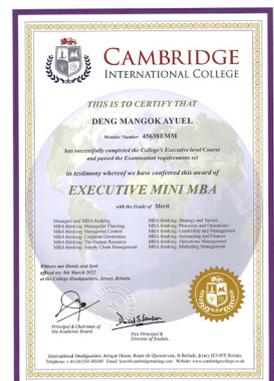
*“I completed my Executive Business Administration in IT Systems & Database Administration. I presented the certificate to my employer who rewarded me with an allowance aligned to my new qualifications which is 35% of my salary per month.”* Rukunde is an exceptional learner: she gained a Project Management Diploma in 2010, Baccalaureate in Project Management in 2016; EBA & UA Bachelor degree in IT in 2022, and also completed the CIC EMBA on Project Management as well.



Deng Mangok Ayuel

## Executive Mini MBA Success

- Deng Mangok Ayuel has successfully completed the **CIC Executive Mini MBA Programme with Merit** (see the CIC website or ask for programme details).
  - He is working as a **Senior Logistics Officer** at Tearfund.
  - Deng has very recently enrolled on the **Double Award CIC EMBA & UA MBA degree Programme** with a specialization in Logistics & Supply Chain Management.
- The College Executives and Staff congratulate Mr Deng Mangok Ayuel on his study and career successes.**



# More Of CIC's Many Successful Graduates Worldwide



**LORATO NKATENG**  
DIPLOMA  
ACCOUNTING &  
FINANCE  
(BOTSWANA)



**DJITRINOU ERIC**  
HONOURS DIPLOMA  
MATERIALS &  
LOGISTICS  
(GHANA)



**LEWATH ARNAUDE**  
EMBA  
BUSINESS  
MANAGEMENT  
(USA)



**ASMERON KELKEL**  
BACCALAUREATE  
FINANCIAL  
ADMINISTRATION  
(ETHIOPIA)



**EMELIA BEKOE**  
DIPLOMA  
MANAGEMENT &  
ADMINISTRATION  
(GHANA)



**CELICA SAXON**  
BACCALAUREATE  
MANAGEMENT &  
BUSINESS  
(SCOTLAND)



**NICOLA CANELLO**  
DIPLOMA  
OFFICE MANAGEMENT  
& ADMINISTRATION  
(ENGLAND)



**H. WOLDESILASIE**  
EMBA  
LOGISTICS &  
SUPPLY CHAIN  
(ERITREA)



**SAKIS FRANCIS**  
EMBA  
LOGISTICS &  
SUPPLY CHAIN  
(SOUTH SUDAN)



**JOSEPH NYUMA**  
BACCALAUREATE  
PROJECT  
ADMINISTRATION  
(LIBERIA)



**LAHAI BRAIMA**  
EMBA  
ACCOUNTING  
MANAGEMENT  
(SIERRA LEONE)



**MOHAMED ELSAYED**  
DIPLOMA  
BUSINESS  
MANAGEMENT  
(SAUDI ARABIA)



**AMANUEL HAGOS**  
EMBA  
BUSINESS  
MANAGEMENT  
(ETHIOPIA)



**MOHAMED ALLIEU**  
BACCALAUREATE  
MATERIALS &  
LOGISTICS  
(LIBERIA)



**VICTOR CHEBOI**  
DIPLOMA  
BUSINESS  
MANAGEMENT  
(KENYA)



**ORAGUEZO ANNABELLE**  
HONOURS DIPLOMA  
TRANSPORT &  
LOGISTICS  
(USA)



**CHARLOTTE TURKSON**  
BACCALAUREATE  
HUMAN RESOURCE  
ADMINISTRATION  
(GHANA)



**THOMAS VORTIA**  
DIPLOMA  
COMPUTERS & IT  
IN BUSINESS  
(GHANA)



**N. GIGITELASHVILI**  
DIPLOMA  
ACCOUNTING &  
FINANCE  
(GEORGIA)



**RAHMA ALIYU**  
BACCALAUREATE  
BUSINESS  
ADMINISTRATION  
(EGYPT)



**LLOYD BONDIA**  
DIPLOMA  
INTERNATIONAL  
RELATIONS & POLITICS  
(ENGLAND)



**DEVIKA BHAT**  
DIPLOMA  
MANAGEMENT &  
ADMINISTRATION  
(INDIA)



**ALFRED KOROMA**  
BACCALAUREATE  
FINANCIAL  
ADMINISTRATION  
(SIERRA LEONE)



**KARLY MCKAY**  
DIPLOMA  
OFFICE  
MANAGEMENT  
(SCOTLAND)



**DILAI EYOB**  
BACCALAUREATE  
FINANCIAL  
ADMINISTRATION  
(ERITREA)



**OBREY HANG'UMBA**  
DIPLOMA  
PURCHASING &  
RESOURCING  
(ZAMBIA)



**DALIA RENITA JULES**  
BACCALAUREATE  
FINANCIAL  
ADMINISTRATION  
(ST LUCIA)



**HUYNH NGOK NGAN**  
DIPLOMA  
OFFICE  
MANAGEMENT  
(SAUDI ARABIA)



**ANGUI D D AGUER**  
EBA  
LEADERSHIP &  
STRATEGIC ADMINISTRATION  
(SOUTH SUDAN)



**COMFORT TAMANJA**  
HONOURS DIPLOMA  
ADMINISTRATIVE  
MANAGEMENT  
(GHANA)

**They succeeded and so can YOU with expert CIC Study!**

# QUESTIONNAIRE: FOR CIC MEMBERS and any FRIENDS, FAMILY, COLLEAGUES

Please give your honest opinions, which will be held in confidence and not be shared with anyone.

Respondents will receive\* a "thank you" of a **free course on Quality Management & Leadership**.

Please email or post your questionnaire answers to the College.

Name:	Member No (if any):	Age (must be 18+):
Qualifications (if any):	Nationality:	
Job role/position (if employed):	Country of work/residence:	
Email (*must be stated to receive free course):		
(1) What are the reasons you have studied or are studying or will/might study with CIC? <i>Tick any of a, b, c, d you think are valid; you can add others in (e) if important; then <b>rank**</b> your answers</i>	<i>valid?</i>	<i>rank</i>
(a) to increase knowledge/understanding relevant to a career or to work		
(b) to increase competence and ability to carry out work tasks		
(c) to gain a new job		
(d) to gain promotion		
(e) other reason(s):		
(2) What do you think promotion at your workplace/organization SHOULD depend on? <i>Tick any of a, b, c, d you think are valid; you can add another in (e) if important; then <b>rank**</b> your answers</i>	<i>valid?</i>	<i>rank</i>
(a) how well you carry out your current work role / tasks / responsibilities		
(b) the qualifications/awards you have		
(c) the quality/accreditation of the training/course provider you have qualifications from		
(d) your Ministry of Education or Qualifications Authority equating/validating your awards		
(e) other(s):		
(3) What does your employer ACTUALLY base your prospects for promotion/advancement on: <i>Tick any of a, b, c, d you think are valid; you can add another in (e) if important; then <b>rank**</b> your answers</i>	<i>valid?</i>	<i>rank</i>
(a) how well you carry out your current work role / tasks / responsibilities		
(b) the qualifications/awards you have		
(c) the quality/accreditation of the training/course provider you have qualifications from		
(d) your Ministry of Education or Qualifications Authority equating/validating your awards		
(e) other(s):		
(4) Here you can write your views/comments about your experience(s) of any of these matters; and if you work in HR, or in Government Education, or are an employer, give your views here:		
(5) What are your work or career goals? What do you think is needed for you to achieve your goals?		
Would you be prepared to answer some further questions if asked to do so?		
When giving a <b>rank**</b> to your answers, 1 is the MOST important, 5 is the least important. If any answer is invalid or not very important or is irrelevant, then do not give it a rank.		



# Specialist Higher Diploma in: Marketing Management

This unique and special programme is offered at a **special low Fee** for July to December 2023 only.  
(Enrolment Form on back page)



The 2-part Programme comprises these two interesting career-oriented courses:

1. Marketing & Sales Management
2. Retail Marketing Management

The special-offer low Fee includes:

- \* Professional, easy-to-study Manuals and a simple assessment on each course
- \* A Study Guide on how to learn and succeed, test questions and model answers
- \* THREE (3) awards:

- (i) Diploma in Marketing & Sales Management
- (ii) Diploma in Retail Marketing Management
- (iii) **Specialist Higher Diploma in Marketing Management**



Here is a Summary of what you will learn in the Programme:

## Marketing & Sales Management

contents include:

- Marketing, Selling, Commerce, Target Markets
- Consumers, Corporate Buyers, Buying Motives
- Marketing Mix, Market Research, Segmentation
- The Marketing Process, Aims, Marketing Tasks
- Pricing, Competition, Differentiation, Brands
- Distribution, Retail, Wholesale, Intermediaries
- Internet Marketing, Commercial Websites
- Forecasting & Planning in Sales & Marketing
- Quality Systems, Product Life Cycle, Budgets
- Promotional Mix, Advertising, Public Relations
- Selling, Salesmanship, Sales Skills & Training
- Management, Leadership, Recruitment
- Developing Sales Teams, Conferences, Pay
- Credit, Credit Control, Discounts, Warranties
- Sales Letters, Literature, Sales Data, Records

## Retail Marketing Management

contents include:

- Retailing, Products, Customers, Merchandise
- Retail Management, Retail Personnel, Jobs
- Consumer Behaviour & Psychology, Research
- Retail Location, Retail Premises, Site Selection
- Store Layout, Customer Flow, Product Mapping
- Retail Marketing, Product & Brand Management
- Increasing Market Share, Market Development
- Finance, Forecasting, Budgetary Control, Credit
- Price Setting, Margins, Markup Pricing Strategies
- Products & Demand, Sales Demonstrations
- Retail HR Management, Recruitment, Training
- Customer Loyalty, Service, Support, Satisfaction
- Handling Complaints, Relationship Management
- E-commerce, Websites, Social Media, Adverts
- Personal Selling, Promotions, Product Returns

**The Special Offer  
Reduced Fee is:**

<b>EITHER:</b>	one payment of:	£320 or US\$640
<b>OR:</b>	two instalments of:	£180 or US\$360

Notes: (i) normal Fee is £440 or US\$880. (ii) Study duration is flexible but 18 months is allowed for the Programme. (iii) Full course details are on the CIC website. (iv) Other Specialist Higher Diplomas are available - see website.



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cambridgecollege.co.uk

## SPECIAL LOW FEE ENROLMENT/REGISTRATION FORM FOR: Specialist Higher Diploma in Marketing Management

**MY DETAILS ARE** (please write or type **clearly** in **capital letters**):

**FULL NAME:**

(**exactly** as you want it on your Diplomas)

**FULL ADDRESS:**

(the **full** and **exact** address for delivery of your Study Materials including town, region, country and post code if there is one)

Email:

Nationality:

Telephone:

Age:

Have you studied the subject(s) before?:

Practical experience of the subject(s), if any:

Present employment/post held, if employed:

Special needs, if any:

**PAYMENT DETAILS:** *I enclose herewith the sum of (tick the appropriate box):*

**EITHER:** one payment in full of: £320  or US\$640

**OR:** the first instalment of: £180  or US\$360  (2nd instalment payable within 6 months)

**Payment is in the form of:**  Bank Transfer;  Bank Draft/IMO;  Currency Notes;  PayPal;

Credit/Debit Card;  Western Union Quick Pay;  Dahabshiil Transfer;  Other: \_\_\_\_\_

(Main Payment Methods are given below, other methods are shown on CIC's website and can be emailed to you.)

**I agree to CIC's Terms and Conditions of Enrolment/Registration**

**Signed:**

**Date:**

### THE MAIN FEE PAYMENT METHODS ARE SHOWN HERE:

**By BANK TRANSFER to (including On-line banking):**  
Services to Management (for Cambridge International College)

**Bank Details:** HSBC Bank, Jersey St Helier Branch, Britain

**For transfers in British Pounds (GB£) send to:**

Account Number: 32144670, Sort Code: 402534

Swift/BIC: MIDLGB22, IBAN: GB35MIDL40253432144670

**For transfers in US Dollars (US\$) send to:**

Account Number: 68294583, Sort Code: 400515

Swift/BIC: MIDLGB22, IBAN: GB59MIDL40051568294583

**By WESTERN UNION 'QUICK PAY' SERVICE:**

You can give your Western Union Agent money in British Pounds (£), US Dollars (US\$), or your local currency to transfer to CIC through Western Union by '**Quick Pay**':

Account Name: **Services to Management**

Code City: **SMCOLLEGE,UK** Account No: **AUK040697**

**By PAYPAL:** You can pay your Fee using your PayPal account or debit or credit card through the CIC website, or you can send a payment from your PayPal account to: **registrar@cambridgetraining.com**

**By CREDIT/DEBIT CARD:** You can send CIC a signed letter which states your credit/debit card number and expiry date, your name, postal and email address, and the amount to be paid, WITH a copy of the front and back of your own personal card (the card MUST be signed on the signature strip); or, ask CIC to send you a Credit/Debit Card payment Authorization Form.

**RELATIVES/FRIENDS/SPONSORS/EMPLOYERS:** They can send your completed Enrolment/Form and your Fee payment to the College in Jersey, Britain.

You can ask CIC to send you details of other Fee payment methods, and/or visit CIC's website for details.

