



CAMBRIDGE INTERNATIONAL COLLEGE

THE BRITISH INTERNATIONAL COLLEGE OF PROFESSIONAL MANAGEMENT

Professional Study & Training for Successful Careers

International HQ: Attique House, Route de Quennevais, St Brelade, Jersey JE3 8FP, Britain.

+ 44 1534 485485

@ learn@cambridgetraining.com

cambridgecollege.co.uk

CIC News Bulletin (February 2024)

JOURNALISM



NEW PROGRAM on **Journalism, Mass Media** **& Professional Writing**

available March 2024

See overleaf for details and a
Special-Offer Low-Fee Enrolment Form
for this exciting new Program

Important Change to CIC's WESTERN UNION 'Quick Pay' account details

To make a Fee payment (or any other payment) by Western Union Quick Pay you must use **CIC's NEW Western Union Quick Pay account details:**

Account Name: **CAMBRIDGE COLLEGE**
Code City: **SMCOLLEGE2 UK**
Account No: **AUK040707**



- CIC recommends Western Union Quick Pay as a fast, safe method of transferring Fees.
- These NEW Western Union Quick Pay account details replace the College's Western Union Quick Pay account details which might appear in previously printed CIC Enrolment Forms, etc.
- You can give your local Western Union Agent British Pounds (£), US Dollars (US\$), Euros (€), or local currency to transfer to CIC. Always send a copy of the Western Union transfer form to CIC.

New FREE COURSE on **STRATEGY, QUALITY & CONTEMPORARY BUSINESS CONCERNS**

If you enrol between 1st February & 31st December 2024 you will automatically be enrolled for CIC's course on "Strategy, Quality & Contemporary Business Concerns" as well, at no extra charge, subject to these strict conditions:

- * Your Enrolment form and your Fee payment (or your fee payment details) must be received together by CIC at the CIC headquarters so you can be enrolled.
- * You **MUST** state clearly your personal email address on your Enrolment Form (the Course is in softcopy format only and will be emailed to your personal email).



And remember, for details of the **Special Offer on Marketing**, and for your **chance to win US\$500 or a free Program** in CIC's 'Capital Cities Game', visit the 'News & Information' section of CIC's website or ask for details to be sent to you.



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Special Reduced-Fee Enrolment Form for the Diploma on Journalism, Mass Media & Professional Writing

Please enrol me for the **Diploma on Journalism, Mass Media & Professional Writing** at the specially reduced Program Fee of **GB£170 or US\$340**.

I enclose herewith the sum of (*tick*): GB£170 or US\$340

My Fee payment is made by:

- Western Union Quick Pay; Bank Transfer; Bank Draft/IMO; Currency Notes;
 PayPal; Credit/Debit Card; Dahabshil Transfer; Other:

MY FULL NAME:

(*exactly* as you want it on your Diploma)

MY FULL ADDRESS:

(the **full** and **exact** address for delivery of your Study Materials including town, region, country and post code if there is one)

Email:

Nationality:

Telephone:

Age:

Have you studied the subject before?:

Practical experience of the subject(s), if any:

Present employment/post held, if employed:

Special needs, if any:

I agree to CIC's standard Terms and Conditions of Enrolment/Registration.

Signed:

Date:

The 12 Modules comprising the Diploma on Journalism, Mass Media & Professional Writing:

1. The Media and Journalism
2. Journalists and Reporting
3. Communication and Communicating
4. Mass Communication and Mass Media
5. Journalistic Skills and Abilities
6. Journalistic Writing
7. Legal Considerations for Journalists & Writers
8. Narrative and Story Writing
9. Creative Writing
10. Characters, Characterization and Dialogue
11. Narrative techniques, Settings and Themes
12. Writing and Journalism for Broadcast Media

